



Online Visibility  
**ACADEMY**

# Business Blogging Bootcamp - Headline Swipe File

## Headline / Subhead Swipe File

1. \_\_\_\_ Ways to \_\_\_\_\_
2. \_\_\_\_ Ways to Avoid \_\_\_\_\_
3. \_\_\_\_\_ May Be Causing You to Lose Out On \_\_\_\_\_
4. \_\_\_\_\_ May Be Dangerous To Your \_\_\_\_\_
5. \_\_\_\_\_ Questions Answered About \_\_\_\_\_
6. \_\_\_\_\_ Reveals Ways To \_\_\_\_\_ Without \_\_\_\_\_
7. \_\_\_\_\_ Shocking Mistakes That Are Killing Your \_\_\_\_\_
8. \_\_\_\_ Hidden Secrets about \_\_\_\_\_ Revealed
9. \_\_\_\_ Little Known Ways
10. \_\_\_\_ Reasons Why
11. \_\_\_\_ Steps to \_\_\_\_\_
12. A Simple Way To \_\_\_\_\_ That Works For \_\_\_\_\_
13. A strange trick that \_\_\_\_\_
14. Amazing \_\_\_\_\_ Breakthrough
15. Announcing the First \_\_\_\_\_
16. Announcing, \_\_\_\_\_
17. Answered: Your Most Burning Questions About \_\_\_\_\_
18. Are You \_\_\_\_\_?
19. Are You Embarrassed by \_\_\_\_\_?
20. Are You Fed up with \_\_\_\_\_?
21. At Last, The Secret To \_\_\_\_\_ Is Revealed

22. Avoid These \_\_\_\_\_ Mistakes
23. Break Free with \_\_\_\_\_
24. Breaking news! \_\_\_\_\_
25. Can You Pass \_\_\_\_\_ Test?
26. Did you know that \_\_\_\_\_ ?
27. Discover \_\_\_\_\_
28. Discover the Secret to \_\_\_\_
29. Do Not Try Another \_\_\_\_\_ Until You \_\_\_\_\_
30. Do you hate \_\_\_\_\_? (E.g. "Do you hate working a 9-5 job?")
31. Do You Have What It Takes To \_\_\_\_\_
32. Do You Make These Mistakes?
33. Do You Recognize the \_\_\_\_\_ Early Warning Signs of \_\_\_\_\_?
34. Don't \_\_\_\_\_ until You \_\_\_\_\_
35. Don't \_\_\_\_\_ without Reading This
36. Don't Take Another Chance with \_\_\_\_\_
37. Don't Try \_\_\_\_\_ Without \_\_\_\_\_ First
38. Ever wish you could \_\_\_\_\_?
39. Experience the Difference of \_\_\_\_\_
40. Exposed! \_\_\_\_\_
41. Feel free to copy my \_\_\_\_\_ inside
42. Finally, \_\_\_\_\_
43. Get \_\_\_\_\_ Without \_\_\_\_\_

44. Get Rid of \_\_\_\_\_, Once and for All
45. Have a \_\_\_\_\_ You Can Be Proud Of
46. Here's a Quick Way to \_\_\_\_\_
47. Hooray, you \_\_\_\_\_! ... Now what? (Example: "Hooray! You setup your website!")
48. How \_\_\_\_\_ Made Me \_\_\_\_\_ and It Can Help You Too.
49. How a Complete Beginner \_\_\_\_\_
50. How Do You Turn a \_\_\_\_ into a \_\_\_\_\_?
51. How To \_\_\_\_\_ When You're Not \_\_\_\_\_
52. How to \_\_\_\_\_ by \_\_\_\_\_
53. How to \_\_\_\_\_ in \_\_\_\_ Easy Steps
54. How to avoid \_\_\_\_\_
55. How To Become \_\_\_\_\_ When You \_\_\_\_\_
56. How To Do \_\_\_\_\_ ... Legally
57. How To Get \_\_\_\_\_ Out Of \_\_\_\_\_
58. How to Improve \_\_\_\_\_
59. How To Make People Line Up And Beg To \_\_\_\_\_
60. How To Take The Headache Out Of \_\_\_\_\_
61. How To Turn Your \_\_\_\_\_ Into \_\_\_\_\_
62. How To Use \_\_\_\_\_ To \_\_\_\_\_
63. How You Can \_\_\_\_\_ Almost Instantly
64. I asked and I received: \_\_\_\_\_

65. I love when \_\_\_\_\_
66. I need you to know, \_\_\_\_\_
67. I was shocked when I found out \_\_\_\_\_
68. I'm \_\_\_\_\_ ... Are you with me?
69. I'm sick and tired of \_\_\_\_\_
70. If only you know \_\_\_\_\_
71. If You Can \_\_\_\_\_ You Can \_\_\_\_\_
72. If You Don't \_\_\_\_\_ Now, You'll Hate Yourself Later
73. If You Don't \_\_\_\_\_, You'll Kick Yourself Later
74. Imagine \_\_\_\_\_ And Loving Every Minute Of It
75. Imagine Yourself \_\_\_\_\_
76. Improve Your \_\_\_\_\_ In \_\_\_\_\_ Days
77. Incredible Proof That \_\_\_\_\_ Does \_\_\_\_\_ !
78. Instant \_\_\_\_\_ you can start immediately
79. It Pays to \_\_\_\_\_
80. It's crazy, \_\_\_\_\_
81. It's not too late to \_\_\_\_\_
82. Last chance: Claim your copy of \_\_\_\_\_
83. Learn How to \_\_\_\_\_
84. Little Known Ways to \_\_\_\_\_
85. My personal advice for \_\_\_\_\_
86. Never Suffer From \_\_\_\_\_ Again

87. Now You Can Have \_\_\_\_\_
88. Now You Too Can Have \_\_\_\_\_
89. Please don't hate me, but \_\_\_\_\_
90. Put \_\_\_\_\_ to Work for You
91. Savvy People Do \_\_\_\_\_
92. See How Easily You Can \_\_\_\_\_
93. See Just How Easy it is to \_\_\_\_\_
94. Sick And Tired Of \_\_\_\_\_
95. Stop \_\_\_\_\_
96. Take the Guesswork out of \_\_\_\_\_
97. The \_\_\_\_\_ Risk Hiding In Your \_\_\_\_\_
98. The \_\_\_\_\_ That Everyone Is Talking About
99. The \_\_\_\_\_ Way To \_\_\_\_\_
100. The #1 principle to \_\_\_\_\_
101. The Biggest Lie In \_\_\_\_\_
102. The cure for \_\_\_\_\_
103. The Easiest Way to \_\_\_\_\_
104. The Healing Power of \_\_\_\_\_
105. The Lazy \_\_\_\_\_ Way to \_\_\_\_\_
106. The Next Best Thing to \_\_\_\_\_
107. The Perfect Alternative to \_\_\_\_\_
108. The Quickest & Easiest Way To \_\_\_\_\_

109. The Secret of \_\_\_\_\_
110. The Secret(s) to \_\_\_\_\_
111. The Sooner You Know \_\_\_\_\_The Better
112. The Truth about \_\_\_\_\_
113. The Ugly Truth About \_\_\_\_\_
114. Things have changed: Now \_\_\_\_\_
115. Tired of \_\_\_\_\_?
116. To People That Want To \_\_\_\_\_But Can't Get Started
117. Top \_\_\_\_\_ Reasons Why \_\_\_\_\_
118. Two words: \_\_\_\_\_ (Example: "Two words: Easy. Workouts.")
119. Unlock the Secrets of \_\_\_\_\_
120. What Everybody Ought to Know About \_\_\_\_\_
121. What if I told you \_\_\_\_\_
122. What You Need to Know about \_\_\_\_\_
123. What Your \_\_\_\_\_ Won't Tell You And How It Can Save You [\_\_\_\_\_
124. When \_\_\_\_\_ BACKFIRED
125. When you're \_\_\_\_\_, you're \_\_\_\_\_ (Example: When you're relaxed, you're powerful."
126. Who Else Wants to \_\_\_\_\_?
127. Whoa, did you know \_\_\_\_\_
128. Why \_\_\_\_\_ Fails and \_\_\_\_\_ Succeeds
129. Why I \_\_\_\_\_ (And Maybe You Should Too)

- 130. Why most \_\_\_\_\_ fail at \_\_\_\_\_
- 131. Would you like to have a \_\_\_\_\_
- 132. Wow, it worked! \_\_\_\_\_
- 133. X mistakes to avoid when \_\_\_\_\_
- 134. X Tips to \_\_\_\_\_
- 135. You Don't Have to Be \_\_\_\_\_ to \_\_\_\_\_
- 136. You Too Can \_\_\_\_\_ in \_\_\_\_\_ months with \_\_\_\_\_
- 137. Your \_\_\_\_\_ Doesn't Want You To Read This
- 138. Your \_\_\_\_\_ is in Serious Danger